Ezequiel Leonardo Gonzalez
Frontend UX/UI Developer

Berlin, Germany | +49 01745735026 | pilag6@gmail.com | Portfolio | LinkedIn | GitHub

PROFESSIONAL SUMMARY

I am a professional Frontend UX/UI Developer with +10 years of experience. With my expertise in responsive web design, UI/UX design, and front-end development, I have successfully delivered numerous projects and I'm always looking for new challenges to further develop my skills.

WORK EXPERIENCE

DCI Digital Career Institute   **EU & Remote**
Frontend Developer Tutor.   *September 2023 - Present*
- Develop engaging and interactive recap sessions that empower students to review and reinforce their understanding of classroom material.
- Utilize multimedia tools, case studies, and quizzes to create an immersive learning experience, helping students consolidate their knowledge and clarify any misconceptions..
- Provide tailored support for students by identifying and addressing specific areas of difficulty, enabling them to overcome obstacles and excel in their studies.

Freelance   **EU & Remote**
Frontend UX/UI Developer.   *March 2015 - Present*
- Managed full website development life cycles, including design, development, maintenance, and monitoring, for a diverse range of clients and projects, ensuring timely and high-quality delivery.
- Creating wireframes, mockups, and prototypes that consistently met or exceeded client expectations and increased customer satisfaction.
- Adapted website designs to various devices and browsers, optimizing for seamless user experience, which led to a 50% increase in page views and a 45% decrease in bounce rates, ultimately improving website traffic and engagement.

Integration Consulting Group   **Berlin, Germany**
e-Learning Platform Consultant & Video Editor   *March 2022 - November 2022*
- Developed and executed a comprehensive video production strategy for the renewable energy company's e-learning platform, resulting in a 30% increase in user engagement and a 40% increase in click-through rates.
- Edited and polished video content, ensuring high-quality output and adherence to brand guidelines, resulting in an overall positive feedback from teachers, students, managers and clients.
- Implemented and managed a streamlined video production workflow, optimizing the production process and reducing turnaround time by 20%, resulting in increased productivity and efficiency.

Cripto Ecosystem   **Latam**
Frontend Developer & Product Designer   *December 2021 - March 2023*
- Designed and developed a responsive website for a crypto company, resulting in a 60% increase in website traffic and a 40% increase in user engagement.
- Managed end-to-end product development and design, including ideation, wireframing, prototyping, and user testing, resulting in a successful launch of a new product and a 25% increase in revenue.
- Collaborated with cross-functional teams to create and execute brand strategy, including brand identity, messaging, and marketing campaigns, resulting in a 55% increase in brand awareness and a 20% increase in users retention.

Freelance   **EU & Remote**
Content & Social Media Manager   *November 2018- July 2021*
- Generated and curated compelling content for multiple clients, resulting in a 35% increase in website traffic and a 15% increase in lead generation within six months.
- Implemented and managed successful social media campaigns on platforms such as Instagram, LinkedIn, YouTube and Facebook, leading to a 40% increase in reach and a 20% increase in engagement.

Skyscanner   **London, UK**
Content Creator   *September 2017 – September 2018*
- Developed and executed a content strategy for the "Off the Beaten Path" campaign, resulting in a 30% increase in website traffic and a 20% boost in engagement.
- Designed and executed an influencer marketing campaign that generated a 40% increase in brand awareness and a 15% increase in bookings among millennial travelers.

EDUCATION

Digital Career Institute   **Germany**
Web & Software Developer   *Graduation Date Expected: July 2024*

Universidad Nacional de Luján   **Argentina**
BS in Business Administration   *Graduation Date: August 2009*

SKILLS & INTERESTS

Skills: HTML, CCS, Tailwind, JavaScript, TypeScript, React, Next, Vue.js, Astro, Node, APIs, Vite, UX/UI Design, Wireframing, Figma, Adobe Photoshop, WordPress, Woocommerce, GIT, Github, Netlify, Vercel, Analytics, SEO.

Interests: Self Development, Photography, AI, Programming, Traveling, Reading, Guitar, Meditation, Running, Writing.